

# Leadership Development Course

**16-17 October 2024**  
**Radford University**

The Radford Governmental and Nonprofit Assistance Center's Leadership class is a summary of the Radford University MGNT 421 Leadership Course. This senior level course examines the critical elements of leadership and how such elements can be developed. By understanding the nature of these elements, managers can be more effective in leading people and managing change. The course has 4 primary sections: Leadership DNA, Leadership Developed Skills, Leveraging and Developing Others, and Situational Factors.

The course will be guided by Andy Travers. Andy has over 30 years of management experience from multiple industries: including strategic planning and leadership positions at Orvis, US Foods, and Roanoke Valley Wine Company. He has created and taught courses on Business Strategy, Business Ethics, Entrepreneurship, and Leadership and currently is an Instructor at Radford University.

The primary text for the course is John C. Maxwell, *The 21 Irrefutable Laws of Leadership*. Supporting texts include *Sun Tzu's Art of War* and a few articles from *Harvard Business Review*.

**Course:**                    **Treasurers can take for points only (class is worth 10 points)**  
                                 **Elective for deputy treasurers**

For more information see the ***Certification Handbook***.  
If you have questions on certification, contact Beth Bennett at [eaw3f@virginia.edu](mailto:eaw3f@virginia.edu)

**Instructor:**                    Andy Travers, Special Purpose Instructor

**Registration Site:**            <https://coopercenter.my.site.com/certification/s/login/>

**Registration Fee:**            **\$190 Member** (TAV members)  
                                 **\$240 Non-Member** (all others)

**Registration Deadline:**    **4 October 2024**

**Course Materials:**           **will be handed out in class.**

Fee includes course materials plus meals including continental breakfasts, lunches and breaks.

**If you need a special meal (vegetarian, vegan, gluten free), please indicate your dietary needs during the registration process in the special dietary or physical accommodation text box.**

A \$20.00 processing fee will be assessed for cancellations. No refunds for cancellations received less than 48 hours before the course unless your space is filled. **After you select your event, don't forget to check the box before the class in order to complete your on-line registration.**

Payment: On-line with a credit card  
Check, electronic transfer or LPO also accepted

To make payment using a method other than credit card, please print out your registration form and enclose a copy with your check. If paying via electronic transfer or via LPO, please include the invoice number with your payment.

Make checks payable to: **University of Virginia**

Mail to: Treasurers' Association of Virginia  
c/o Cooper Center for Public Service  
PO Box 400206  
Charlottesville, VA 22904-4206

## **Class Schedule and Exam Information**

**Day One**     **Registration & Continental Breakfast: 8:30 to 9:00 a.m.**  
**Class begins at 9:00 a.m. and ends around 5:00 p.m.**  
Lunch and breaks provided

**Day Two**     Continental Breakfast: 8:30 to 9:00 a.m.  
**Class begins: 9:00 a.m. and ends around 12:00 noon**  
Lunch break

**Open book Exam** will follow lunch on day two.

**What to Bring to Class:** Assorted Highlighters  
Post-it and/or Sticky Notes

## **Radford University, Kyle Hall**

**Kyle Hall** is located on **Howe Street** on the campus of **Radford University**.  
The exact meeting room will be determined by class enrollment. You will be notified of the room about a week before.

If you are staying at the Highlander Hotel, Kyle Hall is a short 6-minute walk from the hotel. See map on next page.

**For those commuting to the class, parking information will follow.**

Use your favorite driving app such as Google Map or MapQuest for directions from your locality to the campus.

## Lodging

TAV has reserved a room block at the **Highlander Hotel** adjacent to the Radford University campus. The hotel is a short 6-minute walk from Kyle Hall, the meeting site.

### Highlander Hotel

604 Tyler Avenue  
Radford, VA 24141

**Hotel: 540-744-1500; Reservations: 855-326-2695**

Room Block Name	Treasurers' Association of Virginia
Cut-off Date	<b>15 September 2024</b>
Room Rate	\$107 single/double plus \$3 resort fee
Hotel Amenities	free Wi-Fi, fitness center
Parking	Parking is included
Cancellation Policy	24 Hours

**Here is the link to the room reservation:**

**Waiting on link; in the meanwhile, please call front desk and ask for TAV room block**

Only a limited of rooms have been blocked. If you try and they are full, contact Al Spengler at [AlbertSpengler.derJungere@gmail.com](mailto:AlbertSpengler.derJungere@gmail.com) and he can have them add more rooms to the block if available.

## Directions

Directions to the hotel as well as what the hotel offers can be found on their website.

**Web Site:** <https://www.highlanderradford.com>

